



COMPANY PROFILE

Company:	Prime Care Diagnostic & Medical Equipment co, ltd
Business Address Head Quarter	Primecare Building, Digfeer Road, Sahaba Mosque, Hodon District Mogadishu-Somalia
Phone:	+252 -6158 -09401
Email Address	somprimes@gmail.com
Coverage	Somalia—Djibouti
Distributors:	Focus Diagnostics (Europe, Asia)
Suppliers:	BioSystem, TOSOH, LMB, BioTime, Zybio, Medica Corp, Biota, Diaclinic
End User Type:	[Academic / University Research Laboratories], [Biotech Companies], [Contract Research Organizations], [Hospital Laboratories], [Industrial Development Laboratories], [Industrial Research Laboratories]
Looking for Distributors	East Africa
Product Type:	[Laboratory Consumables / Lab ware], [Laboratory Equipment (General)], [Laboratory Equipment (Specialist)], [Laboratory Furniture / Clean rooms], [Liquid Handling], [Medical Devices], [Microarray], [Other Equipment (Not Laboratory)], [Parts and Components], [Process Instruments], [Reagents & Kits]
Year Established:	2013

PRIMECARE		
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1. INTRODUCTION

Prime Care Diagnostic & Medical Equipment co, Ltd was formed in 2013, is essentially supplier of laboratory reagents and instruments to hospitals, universities, technological institutes, and veterinary practices, our ever-increasing product range is regularly reviewed to ensure that we meet the changing needs of our customers. Innovative techniques are on-going feature of diagnostic and research laboratories. Our professional expertise enables us to provide quality advice and guidance, which effectively controls cost, eliminates waste and maximizes efficiency. PRIME CARE believes that products should be augmented by first class support materials, which is an integral part of the laboratory supply business in the present day. Therefore, we try to ensure that relevant articles, as well as promotional material, are readily available to all our customers.

2. PRIMECARE: YOUR EXCELLENCE PARTNER

The company has been formed by a group of professionals having vivid experience and wide exposure in medical Technology. People involved here are young qualified business graduates and qualified engineers from the renowned universities.

The resource personnel working in the company have been consistently providing reliable support services and consultancy to a wide variety of corporate of medical either in the capacity of executive or as business partner or consultant. Bottom line of the company philosophy is building a long-term business partnership with its clients where interpersonal relationship, reliability, assured quality and target oriented modern technology are the major building blocks.

It is a company where professionals from both technical and functional field group together with an objective of providing appropriate business solutions. It realizes the importance of functional knowledge and its impact in developing business solutions. We constantly strive to be a leading medical distributor firm with profound business and functional knowledge.

The key to the company's success is the maintenance of a close working relationship with the clients through ensuring the best possible solutions to their needs; to establish and maintain a thorough knowledge and understanding of client's objective and help them maximize the benefits.

We want to establish ourselves as the best choice in medical Services, Consultancy and Development by offering the full spectrum of services.

3. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable products & service Provider Company in Somaliland, Somalia, and Djibouti.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in medical based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

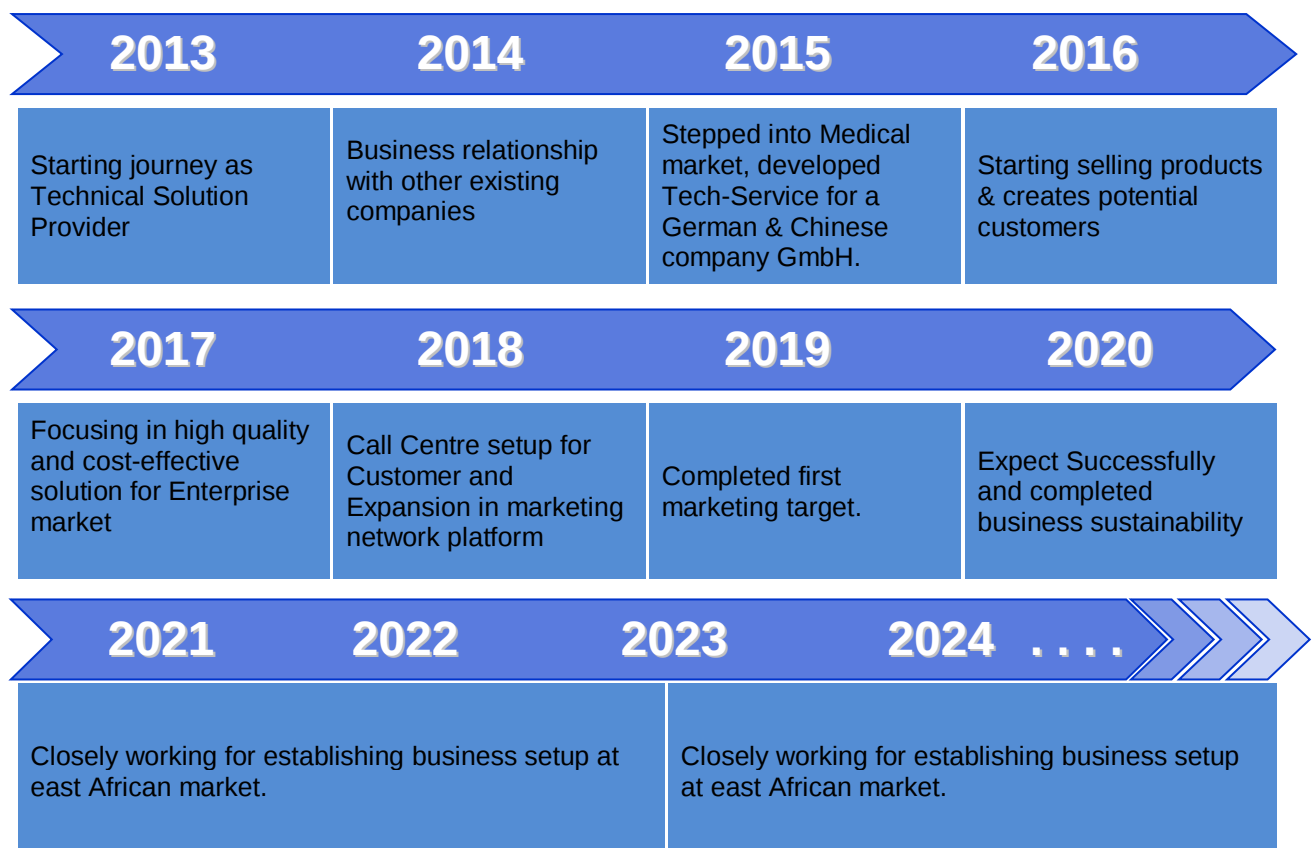
Our keys for development:

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

We believe in

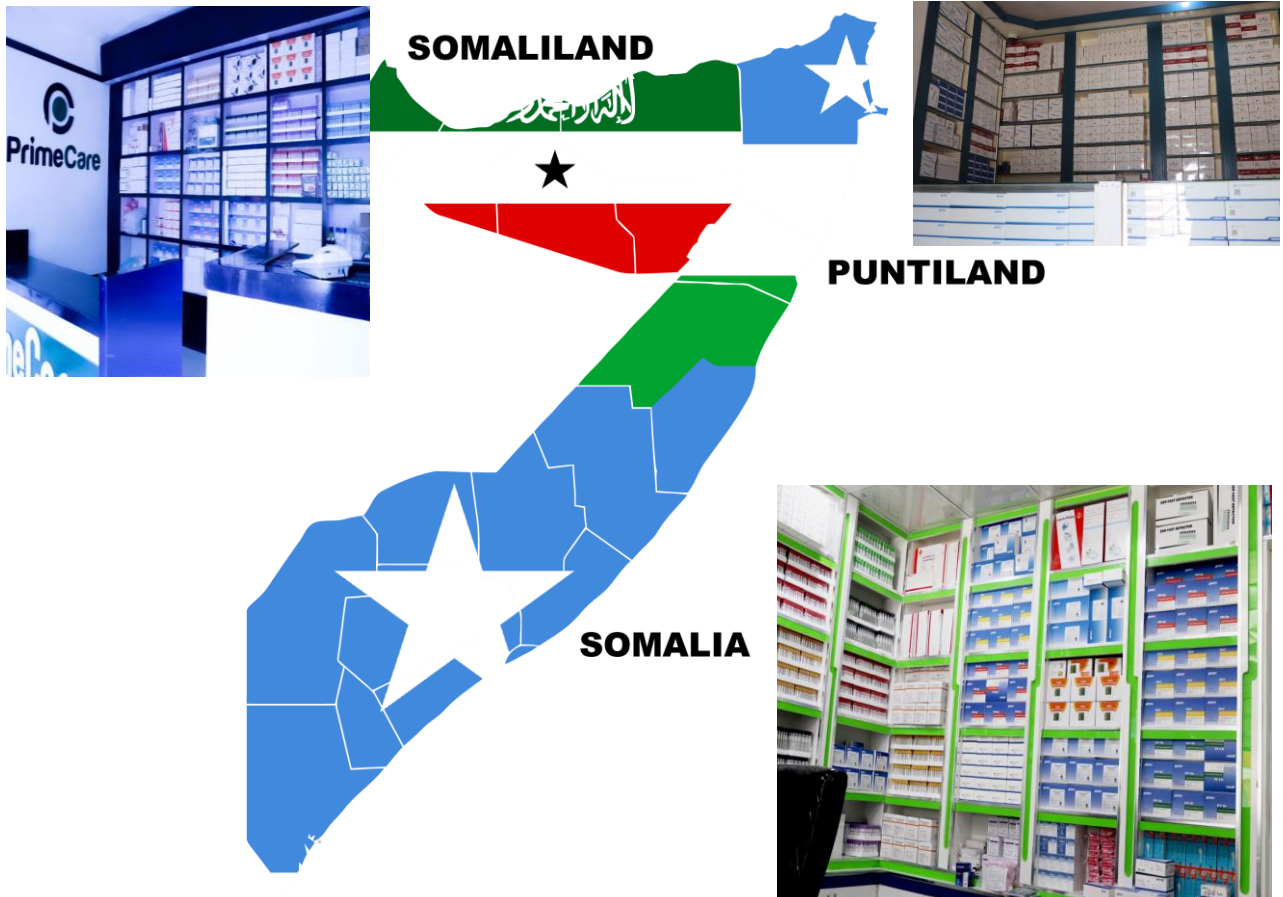
- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

4. OUR JOURNEY



5. DOMESTIC OPERATIONS

PRIMECARE closely works for establishing business setup at Somaliland, Somalia & Djibouti market. Targeted companies are jointly involved in providing various systems and solutions to different economic sectors and are considered as one of the fastest growing and leading Medical Product provider company.



6. OUR INVOLVEMENT

■ MEDICAL EQUIPMENT CONSULTANCY

We consult for high-end technology implementation at clients' site or implementation of new technology according to the clients' requirement or upgrading, enhancing the existing facilities in the clients end with the new technology integrated with the existing one. PRIMECARE offers a full range of consulting services to help analyze your Health business requirements for effective implementation of solutions. Our consulting services cover:

- Strategy planning
- Assessment
- Procurement
- engineering solutions

■ EQUIPMENT DEVELOPMENT

Beside the hardware and software solutions; with design and development expertise in diverse platforms, best-of-breed tools and techniques, combined with industry best practices, PrimeCare offers scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout.

We are developing software, related to garments- production management, commercial jobs, buying, accounting software for trading.

We hope to come to you with desired software at a reasonable cost.

Primecare services span the following application lifecycle stages:

- **EQUIPMENT DEVELOPMENT** – Providing end-to-end development for latest equipment technology.
- **SERVICE MAINTENANCE** – PrimeCare has been proudly serving corporate since 2013 by offering a varied menu of contracted and project-based maintenance and Service.
- **Technical support** – Providing first, second, third line support and on-call support. On-call support further includes Gold (24x7), silver and bronze.

■ SPAREPARTS SALES & SUPPORT SERVICES

We offer medical equipment's accessories and services by sourcing from our suppliers.

Our team of experts is ready to serve you when you are worried due to lack of confidence in "commitment of service". You are hereby requested to call us for any kind of requirement of medical equipment, parts and services whatever and whenever you need.

Prime Care's also offer & Supply, Delivery & Installation of:

- Medical Equipment's
- Laboratory Equipment's Hospital
- Management system

■ MANAGED SERVICES

PrimeCare has the expertise and experience to manage an enabling infrastructure, applications and run outsourced operations for large Sales and after sales operators smoothly. Prime Care's Managed Services offerings cover the entire array of medical outsourcing services including Products Sales, technical support, applications and business processes. This provides our customers the best of both worlds - control and flexibility over their needs without either the pain or cost of running them.

■ UNIFIED COMMUNICATION

With the help of our contact, we are there to build all your communication need including instant messaging and e-mail services.

7. AREAS OF EXPERTISE

Main Strength of PrimeCare lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and tech-support expertise into cost-effective training, Products and Services. PrimeCare understands the need for skill transfer to client personnel. Our offers cover the following major areas:

- Hematology
- Clinical chemistry
- Microbiology
- Immunology
- Immunohematology
- Physiological relationships to test results
- Laboratory procedures and quality assurance controls
- Test and research design and implementation
- Analytic techniques
- Laboratory management and personnel supervision
- Data development and reporting
- Medical informatics
- Professional standards and regulations

8. PRODUCT OFFERINGS

- **LABORATORY EQUIPMENTS**
- **HOSPITAL EQUIPMENTS**
- **OT EQUIPMENTS**
- **RADIOLOGY EQUIPMENTS**
- **DENTAL EQUIPMENTS**
- **LABORATORY CONSUMABLES**

9. Suppliers

PrimeCare is proudly affiliated with following internationally companies:



10. LIST OF SOME MAJOR CLIENT

PrimeCare has several clients using its array of products. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:

■ PRIVATE:



■ NGO's:



GOVERNMENT



SUCCESSFUL PROJECTS



ON GOING PROJECTS

Kalkaal Hospital Oxygen Plant System



CLIENTS



EXHIBITIONS



THANK YOU!